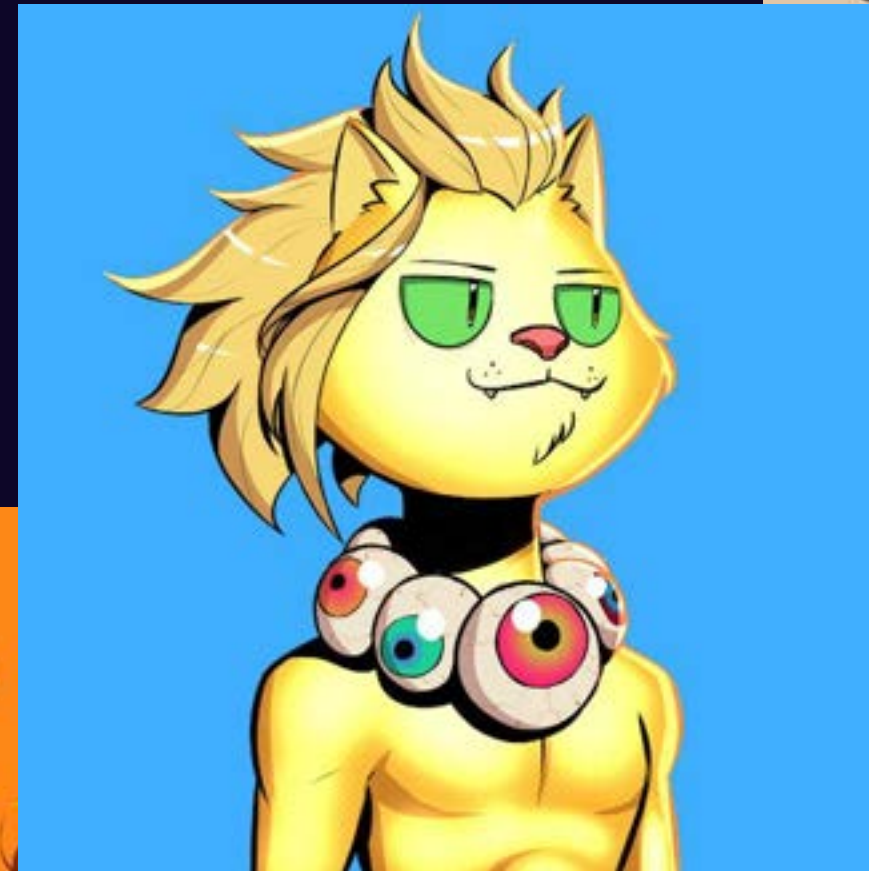


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# The Value of NFTS

## Social Equity

- PFP (Profile Picture)
- Digital 'Flex"/Social Capital
- Association with the perception of the NFT's community

## Utility

- Access to information
- Access to physical goods
- 'Country club', or 'Loyalty' membership model
- Financial value for long term holders

## Community

- Find a group of people who share similar interests
- Connect with new individuals
- Networking opportunities

## Financial Value

- The value of your NFT is tied directly to your participation in the project
- The ultimate activist investor
- Confluence of culture, financial, and social

