

D2 SUMMIT

October 18-19, 2022

One Liberty Plaza | Convene, NYC



D2 - Decentralization Deciphered

Join us at the D2 Summit, for a strategic conversation on what Web3 means for business. We're bringing together early adopting brands, along with Web3 experts, and industry leaders from legal, finance, and compliance supporting businesses on their Web3 journey to help business leaders understand Web3 and build their strategy.

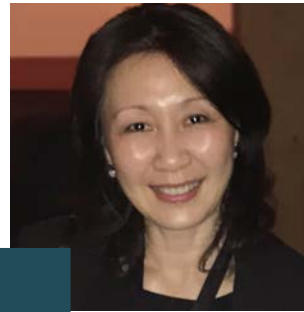
This summit is designed specifically for the C-suite with curated information on what you need to know now about digital assets, blockchain, NFTs, the metaverse and the evolving regulatory environment. Day 1 will be a strategic view of how brands are embracing Web3 and Day 2 will provide a tactical roadmap to build your company's Web3 strategy with expert guidance.

Keynote & Featured Speakers



Phong Le
MicroStrategy
President

Keynote: What Fortune 50 Companies are Saying About the Move to Digital Assets and the Future of Corporate Finance



Shirley Gao
PacSun
Chief Information Officer

Accepting Crypto Payments: Expanding Your Customer Reach



Brandon Avranaghi
Meow
Founder & CEO

Improving the Balance Sheet During Volatile Financial Times Using Web3 Strategies



Jason Schwartz
Fried, Frank, Harris, Shriver, & Jacobson LLP
Tax Partner & Co-Head of Digital Assets

Keeping it Legal



Ryan Rubio
MGM Resorts International
Executive Director of Business & Corporate Development

Building Your Web3 Strategy



Zaki Fasihuddin
O Labs
Digital Innovation Executive

Building Your Web3 Strategy



Peter Schultze
Agueo
VP, Crypto Loyalty

Engaging and Growing Your Customer Base: Crypto Based Loyalty Programs



Brook Armstrong
Blockskye
CEO & Co-Founder

The Future of Enterprise Business is Smart Contracts

Agenda

Tuesday, October 18

8:00 AM	Networking Breakfast & Check In
9:00 AM	D2 Summit Welcome & Introductions: An Exploration of Web3 and Blockchain Technology for Enterprise Business
9:15 AM	What Fortune 50 Companies are Saying About the Move to Digital Assets and the Future of Corporate Finance
10:15 AM	What Exactly is Web3 and How Can it Enhance Business?
11:00 AM	Improving the Balance Sheet During Volatile Financial Times Using Web3 Strategies
11:30 PM	Accepting Crypto Payments: Expanding Your Customer Reach
12:00 PM	Networking Lunch
1:00 PM	Engaging and Growing Your Customer Base: Crypto Based Loyalty Programs
1:30 PM	The NFT Marketplace: Unlocking New Revenue Streams
2:00 PM	Welcome to the Metaverse: What Your Brand Needs to Know
2:45 PM	Leveraging Blockchain for Business
3:15 PM	The Future of Enterprise Business is Smart Contracts
4:00 PM	Closing Keynote & Q&A: Web3 Means Business
5:00 PM	Networking Cocktail Reception

Wednesday, October 19

8:00 AM	Networking Breakfast
9:00 AM	Welcome & Day One Recap
9:15 AM	Building Your Web3 Strategy
10:00 AM	Keeping it Legal
11:00 AM	Understanding the Regulatory Landscape: Will Crypto Be Regulated?
12:00 PM	Networking Lunch
1:00 PM	Getting Started: Strategic and Tactical Roundtable Discussions
3:00 PM	C-Suite Conversations You Should Be Having
3:30 PM	Wrap Up & Networking

